



McDonald's Malta unveil their biggest restaurant

McDonald's Malta recently unveiled its new 2-storey flagship restaurant incorporating also a McCafe' at the Tigne' Seafront, Sliema. With a seating capacity of over 260 including outdoor seating and a large terrace enjoying a breathtaking view of Valletta and Manoel island, makes this the chain's biggest restaurant in Malta.

The restaurant showcases McDonald's premium 'Wood and Stone' interior design and is decorated with natural wood and sustainable stone materials. It also includes a number of innovative features including a self-service kiosk together with iPads for customers to use during their visit at this restaurant, free Wi-Fi and a fun and gym room for kids.

With a combination of leather sofas, and contrasting wall graphics and finishes, this restaurant creates a laid back and relaxed environment ideal to chill out with friends or enjoy some quality time with family.

The inauguration was held in the presence of Mr. Melo Hili, McDonald's Developmental Licensee for Estonia, Greece, Latvia, Lithuania and Malta and Mr. Khamzat Khasbulatov, CEO McDonald's Russia and President of Eastern Division.

Mr. Melo Hili, McDonald's Developmental Licensee for Estonia, Greece, Latvia, Lithuania and Malta, said:

"After years of consolidation of its business in Malta, McDonald's Malta continues to further expand the business to meet the ever growing needs of the local consumer. We are honored to open our 9th restaurant on the Maltese Islands which is our biggest restaurant yet with a seating capacity of over 260. The location we selected was strategically chosen to cater for the many locals who visit Sliema for shopping, entertainment or relaxation, but also for tourists who visit this area during the year."

Mr. Khamzat Khasbulatov, CEO McDonald's Russia and President of Eastern Division, said:

"Premier Capital is one of our largest partners across the European system and I have attended the opening of many of their restaurants. However, it is obvious to me, that today marks a landmark event for Melo. Although, he has opened many restaurants across the other markets he operates in Europe – opening a restaurant in Malta has special significance. We wish him and his organization the best of luck with this beautiful store and are sure it will be a great success. We now look forward to their next opening".



McDonald's Malta are set to open yet another restaurant this year featuring a Drive-Thru which will service the Northern part of Malta.

McDonald's is the world's leading global food service retailer with more than 34,000 locations serving more than 69 million customers in 119 countries each day.

McDonald's Malta is operated by Premier Capital, a Maltese company that is the McDonald's Developmental licensee in Estonia, Greece, Latvia, Lithuania as well as Malta. In total the company operates 58 restaurants, employs over 2,400 people and serves 18.7M customers across the five territories.

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